

# Join us!

## We are recruiting...



St Helena  
Government

### Head of Tourism (£23,895 per annum)

An exciting opportunity will become available in **March 2025** for a Head of Tourism within Economic Development Portfolio. This is a key role in delivering SHG overarching vision of making St Helena a great place to live, learn, work, visit and invest.

Do you have:

- Extensive proven experience in tourism marketing, hospitality and tourism management;
- A deep understanding of St Helena as a tourism destination;
- Experience working with travel trade partners: tour operators, travel agents and travel media;
- Strong project and campaign management experience;
- Sound financial budget development and management experience in relation to budgets?

If so, then this could be an opportunity for you to grow tourism-related revenues through the effective use of strategic planning, leadership skills, community assets, industry knowledge and relationships, along with evolving tourism practices.

In so doing, as the Head of Tourism you will facilitate a quality and value-for-money visitor experience and ensure a positive and enjoyable experience for all visitors, delivering improved visitor numbers, improved satisfaction and increased export income, stimulating economic development.

Interested? .... Why not contact us for further information and a copy of the Job Profile.

**Enquiries: Damian Burns Tel No: 22470 or Email: [damian.burns@sainthelena.gov.sh](mailto:damian.burns@sainthelena.gov.sh)**

**Closing date: 6 December 2024**

### Senior Human Resources Assistant (£9,781 per annum)

Here is a great opportunity to start your career in HR! Central Human Resources is seeking to recruit a motivated and enthusiastic individual to join our HR Transactional team. In this post, you will be responsible for undertaking a range of HR transactional processes to ensure the delivery of a high quality HR service. Key areas include recruitment and selection, processing of leavers, contractual changes and providing advice on employment related policies and procedures. Contact us for more information and a discussion.

**Enquiries: Sharina Williams on Tel No. 22470 or Email [sharina.williams@sainthelena.gov.sh](mailto:sharina.williams@sainthelena.gov.sh)**

**Closing date: 06 December 2024**

### Benefits

**Leave** – 30 days leave per annum, plus public holidays

**Pension** – 15% pension contribution by SHG into approved defined contribution pension scheme

**Training and Development**

**Paid sickness absence**

### How to apply

To access job profiles and application forms online, visit [www.sainthelena.gov.sh/governments/vacancies](http://www.sainthelena.gov.sh/governments/vacancies) Alternatively, these are available in paper format from Central Human Resources and Organisational Development at The Castle, Jamestown.

For further information, please contact the recruitment team on telephone number **22470** or via the email address below.

Applications should be submitted through the Director/Line Manager (where applicable) to the Human Resources Officer by email [recruitment@sainthelena.gov.sh](mailto:recruitment@sainthelena.gov.sh) or paper copies delivered to the Human Resources Officer by the closing date.

*To be considered for our vacancies, you must complete our application form. Please do not submit your CV.*

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## We are recruiting...



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### Senior Marketing Manager (£23,895 per annum)

The Senior Marketing Manager will help to improve the lives of all within our community by raising awareness of St Helena as a place to live, learn, work and invest and help the island thrive by leading and coordinating all St Helena Government (SHG) marketing activities. A key focus of the role will be on improving visitor numbers and expenditure by delivering destination marketing initiatives that develop the island's tourism sector.

The Senior Marketing Manager will report to the Head of Communications and will be part of the Communications Hub, overseeing the marketing function. The role will serve as a firm link strengthening working relationships, systems and structures between St Helena and the UK, and will support a wide range of PR, product/service development, marketing issues and initiatives, and provide strategic marketing leadership for projects and partnerships.

Interested? .... Why not contact us for further information and a copy of the Job Profile.

**Enquiries:** Anne Dillon on Tel No: 22470 or Email:  
[anne.dillon@sainthelena.gov.sh](mailto:anne.dillon@sainthelena.gov.sh)

**Closing date:** 6 December 2024

### Benefits

**Leave** – 30 days leave per annum, plus public holidays

**Pension** – 15% pension contribution by SHG into approved defined contribution pension scheme

**Training and Development**

**Paid sickness absence**

### How to apply

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