



**St Helena
Government**

VACANCY

MARKETING MANAGER

Permanent post - Treasury, Infrastructure and Sustainable Development Portfolio

Working as part of our new Sustainable Development Team you will create and implement a Marketing and Public Relations Strategy/Plan and Tourism Strategy for St Helena. You will be responsible for creating and implementing the vision of 'Brand St Helena' with the aim of attracting people to live, work, invest and visit our Island. You will also support the Island to take advantage of opportunities related to the landing of the fibre optic cable, the modernisation of the Company Registry and Ship Registry, and the promotion of the Research Institute.

Applicants should have the following qualifications and/or equivalent level of experience:

- In-depth knowledge of creative PR and marketing techniques that will enable you to manage all aspects of marketing and PR at a corporate level
- Solid experience of successfully creating and executing comprehensive marketing and public relations strategies
- Bachelor's Degree in Public Relations, Marketing, Communications or equivalent level of demonstrable attainment or experience
- Professional Certificate in Public Relations, Marketing, Communications or equivalent level of demonstrable attainment or experience

We offer the following:

Salary: £18,114 - £22,643 per annum

Leave: 30 days per annum

Pension: 15% pension contribution into approved defined contribution pension scheme

Paid Sickness Absence

Flexible working hours scheme

Further information about the duties of the post and a copy of the job profile, interested persons should contact:

Nicole Shamier, Chief Government Economist on telephone number 22470 or email: Nicole.shamier@sainthelena.gov.sh

Application forms are available from:

Corporate Human Resources or the SHG website at: www.sainthelena.gov.sh/vacancies. Applications should be submitted through Directors, where applicable, to Dianne Venning, Human Resources Officer, The Castle or e-mail recruitment@sainthelena.gov.sh by no later than **4pm on Monday, 1 March 2021**.

SHG positively accepts applications from all members of the community regardless of race, gender, disability, age, sexual orientation, religion or belief, and will consider all applications on the basis of merit, in accordance with the person specification. All disabled applicants meeting the minimum criteria listed in the job profile will be guaranteed an interview.

All appointments are subject to the successful candidate providing satisfactory clearances, including a medical check and vetting/DBS clearance.

SHG reserves the right to have information provided on the application form independently verified.

Benefits are subject to change and may only apply to certain roles.