



WHITE RIBBON CAMPAIGN TO LAUNCH ON ST HELENA

To recognise White Ribbon Day 2019, the UN Development Programme Safe Haven Project and the Children & Adults Social Care Directorate will be running an awareness raising campaign, starting on Monday, 18 November, and ending with a final event on Monday, 25 November 2019. The theme for this Campaign is ‘SOSU’ for Domestic Abuse – Speak out, Stand up for Domestic Abuse’.

Around the world, White Ribbon awareness focusses on men taking a stand against domestic violence. The White Ribbon Day Committee has chosen to change the focus from targeting males and decided that the aim and vision would be to use the voices of the male and female population of St Helena to encourage all on the Island to ‘Speak Out and Stand Up’ against all kinds of abuse, irrespective of gender and age.

Campaign activities are as follows:

White Ribbon (WR) Campaign Programme (18 – 25 November 2019)		
White Ribbon activities includes purchasing T-Shirts (donations made to a registered charity), distribution of White Ribbons, signing of Pledges, and gathering for group photographs.		
Date	Event	Time
Monday, 18 November	Launch of White Ribbon Campaign via the local media.	8am – 9am
	White Ribbon activities for private sector organisations and the community at the Market, Jamestown.	9am – 12pm
Tuesday, 19 November	White Ribbon activities for private sector, government organisations and the community as follows: CCC (9am-10am) Joshie’s (10am-11am) Children Services/Ebony View (11am-12pm).	9am – 12pm
Wednesday, 20 November	Media Radio Interview on the 30 th anniversary of the Convention on the rights of the child.	8am – 9am
	All Schools: 30th anniversary of the Convention on the rights of the child assemblies and White Ribbon Formation.	9am – 2pm
	30th anniversary of the Convention on the rights of the child Reception	5pm – 7pm

	held at Plantation House (invited guests)	
Thursday, 21 November	White Ribbon activities for SHG Directorates and community at the General Hospital, Jamestown.	9am – 12pm
Friday, 22 November	White Ribbon activities for SHG Directorates and community at the Castle Courtyard.	9am – 12pm
Monday, 25 November	March from Napoleon Street to Castle Gardens for Closing Ceremony. The Closing Ceremony Programme includes a rose tree planting and an inscribed stone laid in honour of survivors and victims of domestic abuse, and a number of speeches.	11am – 12.30pm

#StHelena #WhiteRibbonDay2019 #StandUpAndSpeakOut

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SHG

12 November 2019