

The St Helena Ambassador

... An Extraordinary Place on a Path to Prosperity

Issue 80 September 2019

WORLD TOURISM DAY 2019

World Tourism Day (WTD) is recognised every year on 27 September. This year's theme was 'Tourism and Jobs: a better future for all'.

On St Helena, WTD was recognised with Saint FM dedicating their Breakfast Show to WTD and an Open Day held at the St Helena Tourist Office, The Canister, from 10am to 3pm.

The Open Day comprised of various displays and stalls and included a St Helena Stargazing stall where visitors were encouraged to complete a stargazing questionnaire, and a 'kid's corner' where children were quizzed three questions about St Helena and the Tourist Office. The answers to these questions could be found on the display boards around the room. The displays included the '7 wonders of St Helena', 'Upcoming Events' and 'Meet the Tourism Team' which showed the St Helena Tourist Office staff profiles. This display was set up in line with the theme: 'Tourism and Jobs'. Light refreshments, including an iced cake with the 2019 World Tourism Day theme, was also available.

Tourism Manager, Melissa Fowler, commented:

"The open day aimed to focus on jobs in the Tourism Industry on St Helena, local product development and upcoming events, including the Napoleonic Bicentenary 2021. We also celebrated World Tourism Day with our

operator - Travel Start - who we met in ITB Berlin and the cake was cut by the winners of our Atta networking event which was a return trip from Joburg to St Helena."

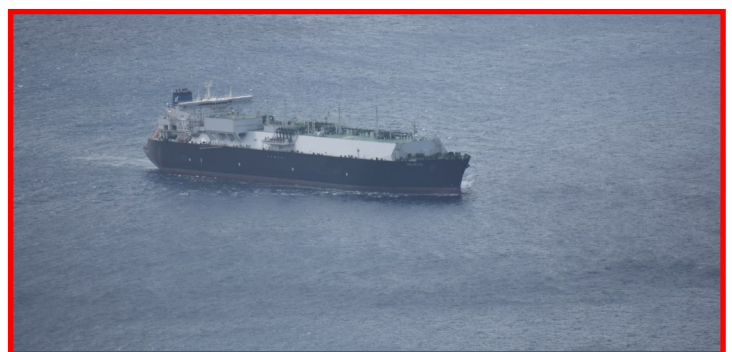


GOLAR ICE COLLECTS CREW MEMBER FROM ST HELENA

The tanker 'Golar Ice' anchored in James Bay on Saturday, 21 September 2019.

The purpose of her short visit was to pick up an additional crew member who had flown to the Island the same day.

The tanker had travelled from Port Qasim, Pakistan, and was headed for the Sabine Pass, United States, when she departed St Helena around 4pm.



SUCCESSFUL 'PLANTATION2RUPERTS' BIKE RIDE

The Saint Helena National Trust (SHNT) held their 'Plantation2Ruperts' bike ride on Saturday, 21 September 2019. The ride on St Helena was held alongside the 4th edition of the L2M (London to Monaco) which raised an impressive £500,000 for ocean conservation this year.

On St Helena, the cycling commenced from White Gate shortly after 1pm following a speech and the 'cutting of ribbon' by Acting Governor, Greg Gibson. A total of 24 cyclists took part in the adult ride from Plantation to Rupert's. All participants cycled together to Sandy Bay junction before splitting up and taking their chosen routes.

There were two routes that participants could choose from:

The long route (27Km) took riders from Plantation House - Bates Branch - Sandy Bay junction - Sandy Bay - Green Hill - Rock Rose - Woody Ridge - Hutt's Gate - Longwood Gate - Pipe Ridge - Access Road - Rupert's.

The short route (17km) took riders from Plantation House - Bates Branch - Sandy Bay junction - Lemon Tree Gut - Dungeon - Hutt's Gate - Longwood Gate - Pipe Ridge - Access Road - Rupert's.

Craig Yon was the first participant to cross the line for the short route. Four riders – Joachim Naulaerts, Simon Smith, Sergio Villatoro Bran and Damon Miller - crossed the finish line at the same time having completed the long route.

After the 'Plantation2ruperts' had concluded a family fun afternoon was hosted at Wicked Wahoo, Rupert's.

Throughout the afternoon, there was various entertainment including 'one-by-one fishing', 'guess the length of the L2M rope' and a selfie area. There were also stalls from SHAPE (St Helena's Active Participation in Enterprise), the Arts & Crafts, a 'Kiddies Korner', face painting, and Rob Benjamin's bespoke products.

Around 30 children took part in the children's bike obstacle course which commenced at 3.30pm. For this course, the children had to race from Wicked Wahoo to various end points depending on their age while weaving through cones on their bikes, and completing the bean bag and ring toss before they could cross the finish line.

All riders, both children and adults, were presented with medals made by SHAPE out of recycled plastic. Shortly after the presentation, the raffle draw took place. A total of 20 people won prizes which included vegetable

hampers, blenders, cameras, speakers, headphones etc.

Over £200 was raised for the Tristan da Cunha Red Cross Appeal from the entrance fees at Wicked Wahoo and the money raised from the raffle was used to buy plants for the Scouts project on Sisters Walk.

SHNT Head of Marine Conservation, Beth Taylor, said:

"We would like to thank everyone that took part, people that gave their Saturday to volunteer with the marshalling or the event itself, to Island Politics and Wicked Wahoo and to the sponsors of the raffle prizes. Roll on our next tribute ride in 2020!"

